



## Letter of Recommendation for Alyssa Wallace!

October 9, 2025

It is our pleasure to recommend Alyssa Wallace for employment. Alyssa was with Super Purposes™, LLC, from November 2024 to September 2025. Alyssa's professionalism and an innate ability to connect with people and find solutions that benefit our teammates and the company led to Alyssa quickly being awarded a promotion to Lead Graphic Designer.

We thoroughly enjoyed working with Alyssa. She proved to be an invaluable asset to our Graphic Design team, demonstrating accountability, reliability, organization, and a strong sense of motivation. Alyssa consistently displayed a superior work ethic, high integrity, and an unwavering commitment to delivering quality work. Every project was approached with enthusiasm and competence, and she consistently delivered top-tier results in a timely fashion.

Alyssa's exceptional attention to detail and ability to strike the perfect balance between creativity and practicality truly set her apart. She approached each project with a meticulous eye for detail, ensuring that every element was thoughtfully crafted and visually cohesive. Additionally, Alyssa demonstrated strong problem-solving skills, navigating challenges and coming up with innovative design solutions. Her open-mindedness and excellent communication skills allowed her to effectively integrate feedback, which contributed to her continuous improvement and growth as a graphic designer.

Alyssa worked across a wide range of media, utilizing graphic design software to create designs such as YouTube video thumbnails, imagery for company newsletters, social media posts, blog visuals, and eye-catching content for webinars and presentations. She thrived in a cross-functional environment, collaborating closely with other teams to brainstorm and develop creative content that aligned with our vision and mission. Alyssa has an innate talent for conceptualizing and executing design projects across diverse mediums, from logo designs and branding materials to promotional campaigns. She consistently delivered high-quality work that exceeded expectations. Furthermore, she was an absolute joy to work with, and her professionalism is unparalleled.

As a Lead Graphic Designer, Alyssa conducted second interviews, led team meetings, conducted one-on-one sessions with direct reports, and trained and coached Teammates. Alyssa effectively delegated work to Teammates, ensuring that all projects were completed and submitted on time. Alyssa successfully led and mentored her team, fostering a collaborative and high-performing work environment. Alyssa's natural ability to inspire and motivate others resulted in increased teammate engagement and satisfaction.

We strongly recommend Alyssa and give her highest Super Purposes™ recommendation. As a dedicated and knowledgeable teammate and an all-around great person, we know she will be a beneficial addition to your organization.

Have a Super Day!

A handwritten signature in black ink, appearing to read "SJB", is positioned above the typed name.

Super Julie Braun  
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