

Coachella music festival

in scripty font at the top center "Coachella" images of big name artists and also smaller openers that will be there. perhaps all in a half circle stage together. a warm color palette with many colors will give off a welcoming, fun, and open vibe. the goal is to portray it as someplace you could go for some good vibes. A round stage facing the viewer gives off a "world wide" or "all included" feel or approach. at the bottom there will be a list of names, activities, big performances, and smaller opening performances that will be attending, along with the time date, and location. I would like this work to display Coachella in a new, fun and inviting light with its layout, composition, color palette

Toronto international film festival

people and artist come from all over the world like Coachella this as a huge event, they chose to include the word international in the name which opens it up nationally and a sort of invite, so i want to keep that flow going with this piece. i want to include a little something about Canada like the leaf, and for the poster I'm thinking maybe something that is friendly and a little more reserved that goes with the everyone is nice in Canada stigma. maybe a hand holding circle to signify good vibes and piece while having a good time or maybe something like calmer than the other 2 festivals I've talked about. or maybe a complete 180 like a big crowd just having fun and letting loose, good clean fun, maybe include color in certain areas to highlight a group of people in a crowd enjoying the music in different ways or include a more festival like activities within that same instance, could be a mixture of both.

Savanna music festival

For savannah music festival I want to include something about savannah maybe like some boats to symbolize the port we have here or something to do with river street or even maybe a trolley bus like a historical aspect. that would be in the background and then in the foreground images of some performers, and openers just to conclude everyone. and a detailed list of all of the performers that will be performing at the music festival as well as any other activities. the color palette will again be very opening and inviting I want it to bring in people ready for good vibes and an even better time. the composition will also reflect this with some type of audience around the stage maybe they stage in the foreground and the tiny people towards the front, with lights hitting the tops of their heads from the stage lights to really give it that music festival, concert or a vibe type of feel.

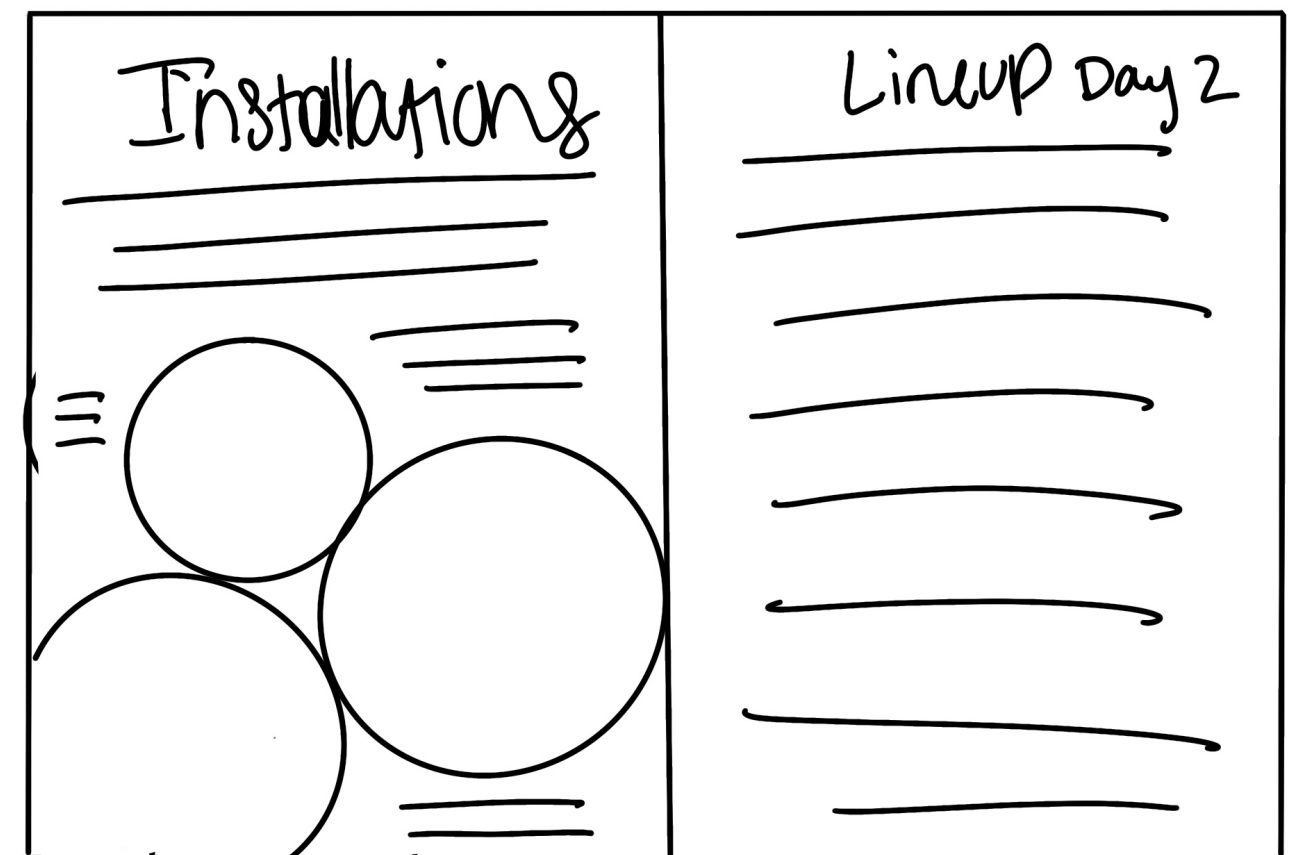
Typography II Ideation

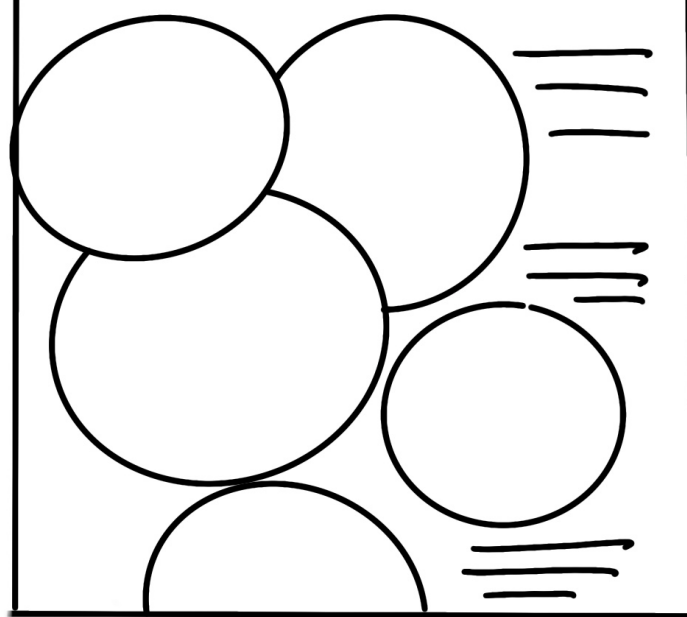


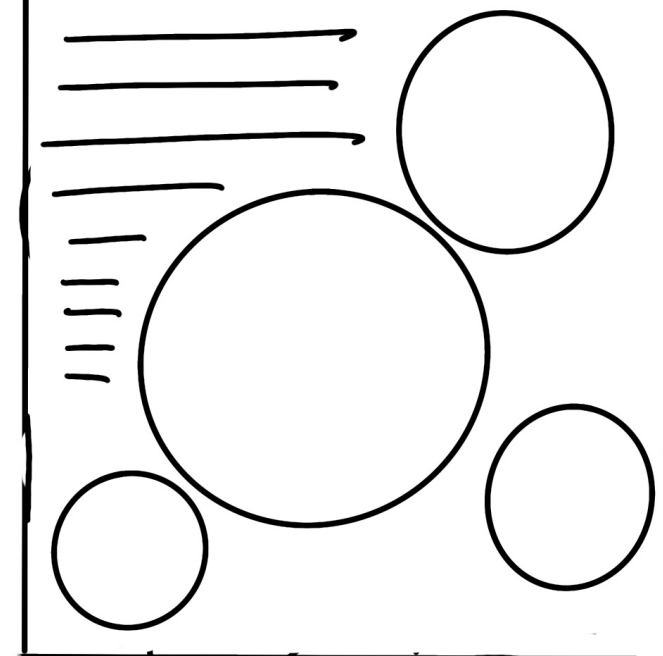
Booklet cover sketches



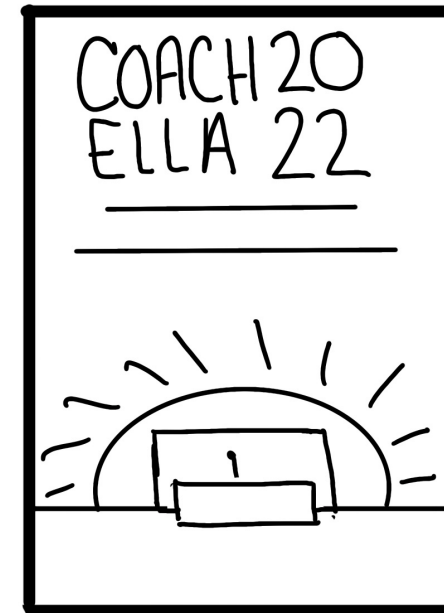
mountains or something relating to the festival



<p>Food</p> <hr/> <hr/> <hr/> 	<p>Lineup</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
--	---

<p>About Coachella</p> <hr/> <hr/> <hr/> <hr/> <hr/> 	<p>Lineup Day 3</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
--	---

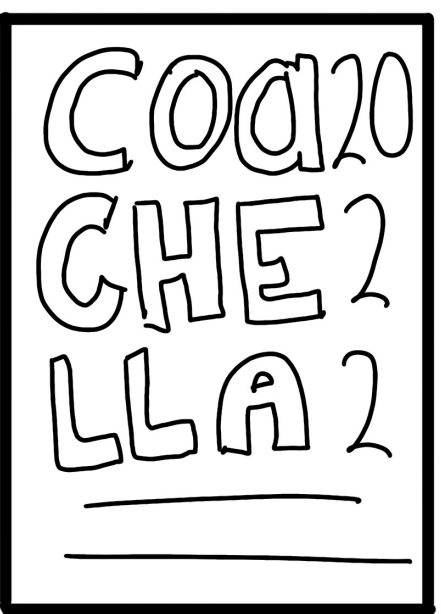
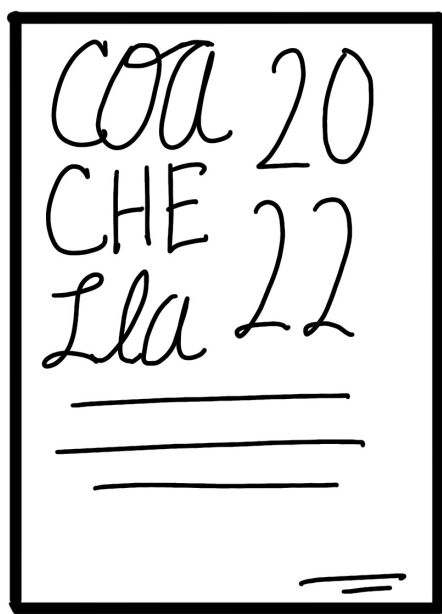
Poster 1 Sketches



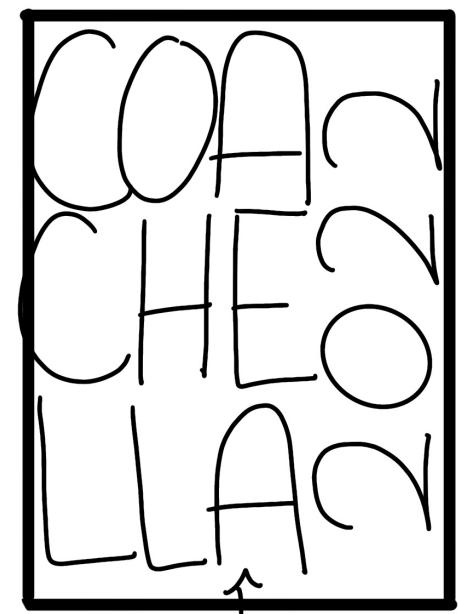
Poster 2 Sketches



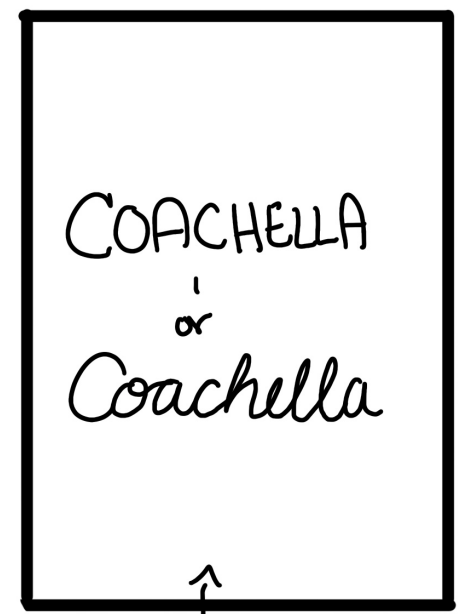
Poster 3 Sketches



More Poster Sketches



↑
No background
Large text fill
the page or image
in thick text

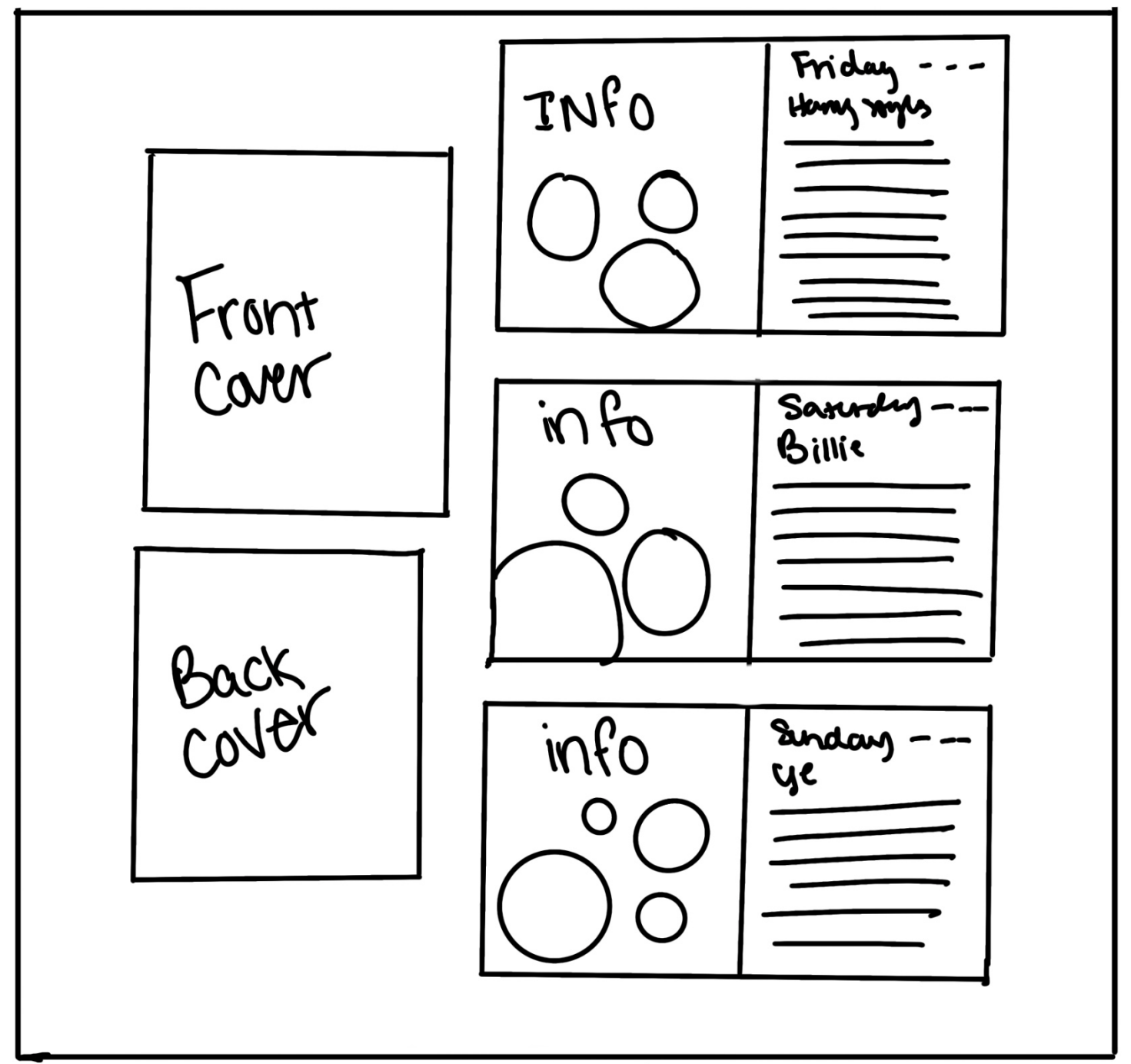


↑
Plain + simple

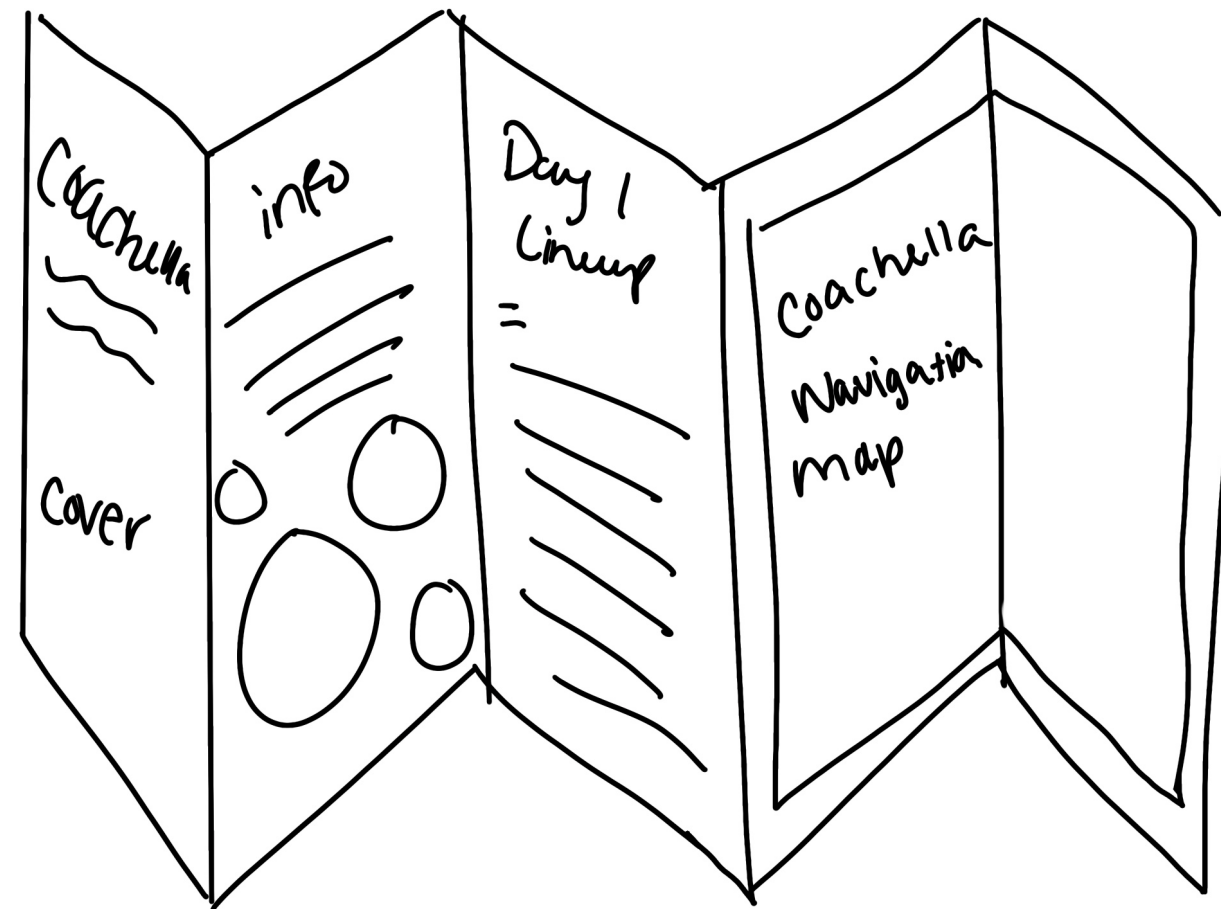
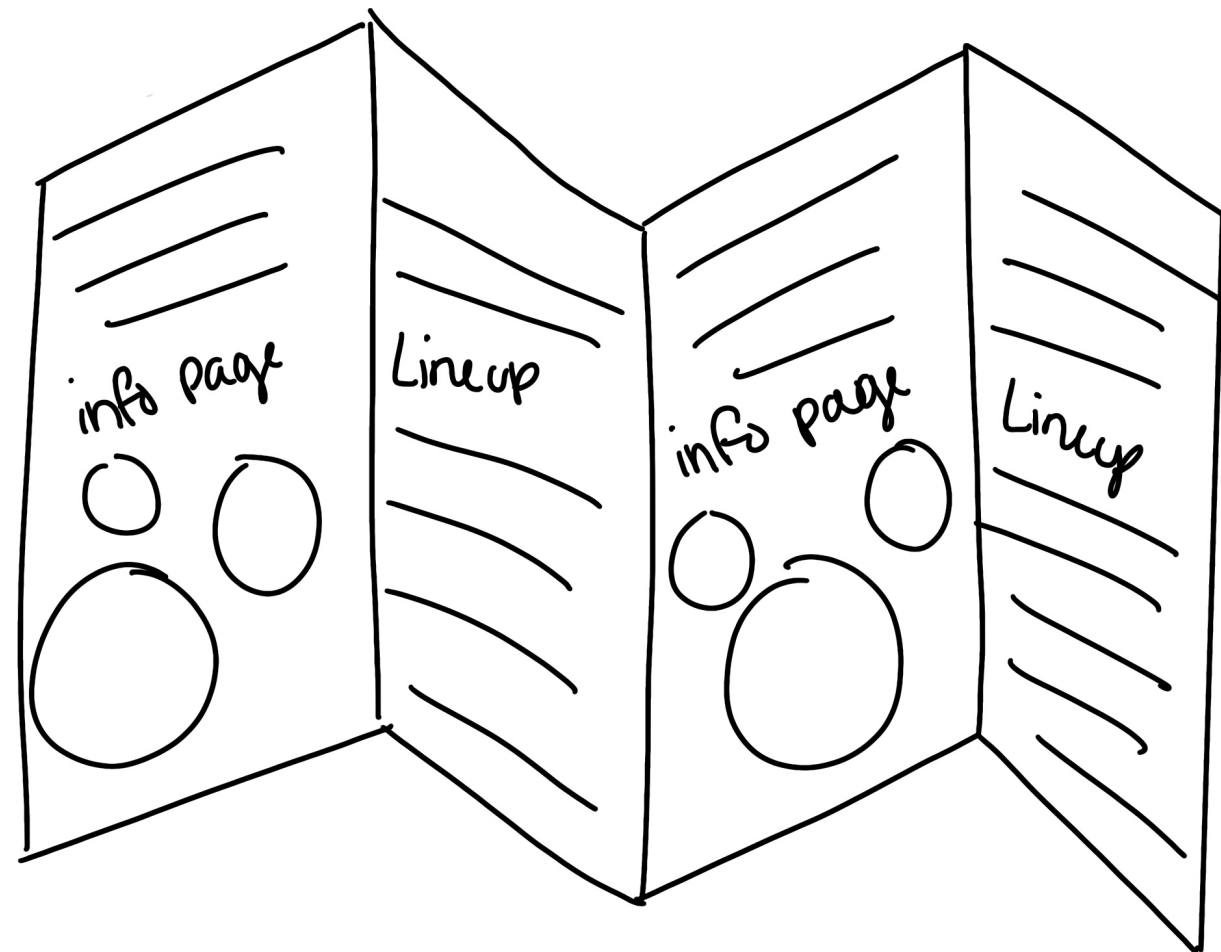


↑
Full names &
Discription

Booklet Sketches



* accordion
fold or
Booklet style?



is this love or is it coachella

**IS THIS LOVE OR IS IT
COACHELLA**

IS THIS LOVE OR IS IT COACHELLA

IS THIS LOVE OR IS IT COACHELLA

IS THIS LOVE OR IS IT COACHELLA

IS THIS LOVE OR IS IT COACHELLA

is this love or is it coachella

Beyond The Mountains regular

BLACK GROUND REGULAR

TYPE SPECIMEN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Is it love or is it Coachella

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

IS IT LOVE OR IS IT COACHELLA

